

INNOVATION TOWARDS INTELLIGENT EDUCATION

For the best in quality education in Business,
Accounting, Marketing, FinTech, Data Analytics,
Information Technology and Law



WHY CHOOSE IMC?



Enjoy smaller class sizes and individual attention when you study at IMC.



IMC's three campus locations are conveniently situated a stone throw away from each cities CBD.



Close connection with industry.



IMC has been granted partial self-accreditation authority ("SAA") in the broad field of education Management and Commerce by TEQSA at Australian Qualifications Framework (AQF) levels 5 - 9.



IMC delivers innovative programs such as 'Career Edge' to promote student career development and increase graduate employability.



92.4% of IMC's student who attended Career Edge program were able to gain work opportunities within three months after graduation.*

*Source: Career Edge – May 2020 Survey



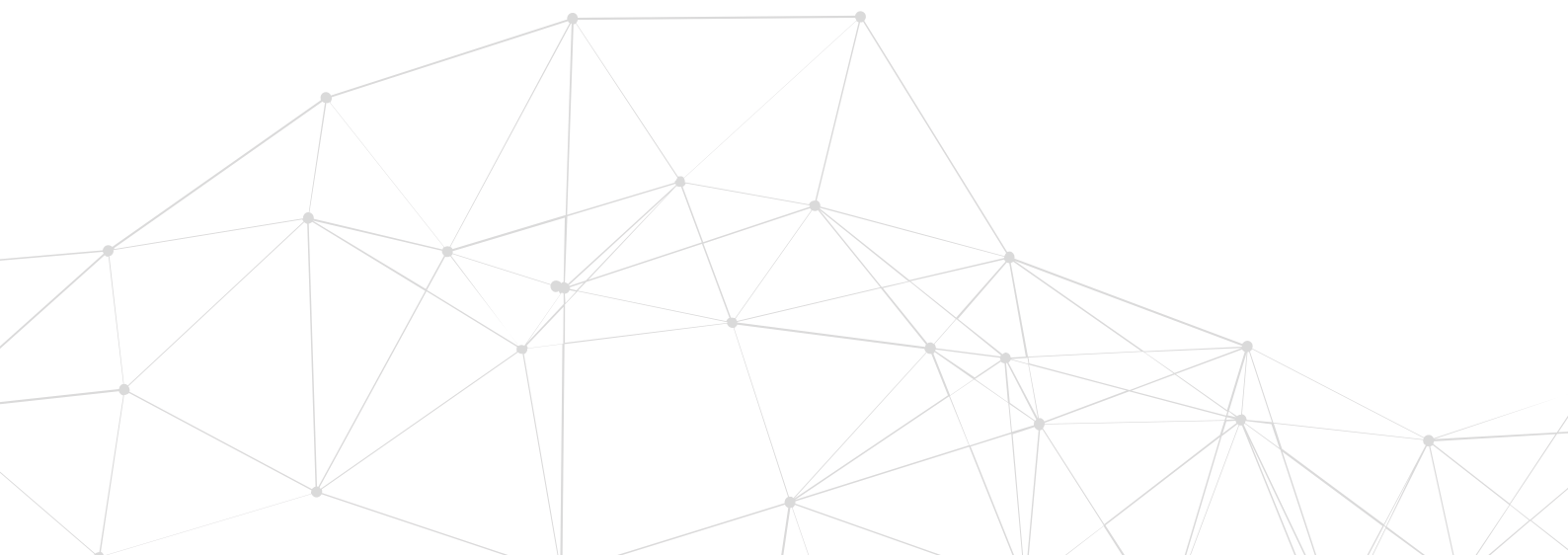
IMC became the first non-university tertiary education provider in Australia of an LLB degree that enables its graduates to apply for admission as professional lawyers.



Strategic agreement with FinTech Australia, the leading industry body, to promote research and education in FinTech management.



Relevant course accreditation from professional bodies - e.g. CPA Australia, CAANZ, IPA, ACCA and LPAB



CONTENTS

Welcome Message	4
Campus Locations	5
Why Accounting and Data Analytics?	6
Undergraduate Courses	
Bachelor of Accounting and Data Assurance	7
Bachelor of International Business	8
Bachelor of Laws	9
Postgraduate Courses	
Master of Data Analytics	10
Master of Business Administration	11
Master of Business Administration (Business Analytics)	11
Master of Business Administration (Professional Accounting)	12
Entry requirements for the Master of Business Administration Degrees MBA, MBA (BA), MBA (PA)	12
Master of Marketing	13
Career Edge Program	14
Course Price List	15



WELCOME TO IMC

You are serious about your education, and we are too. The Australian National Institute of Management and Commerce (IMC) knows you want a high-quality education, and we provide it. With well qualified and experienced teaching staff, accredited courses designed around employability, modern teaching and learning facilities, and its campuses located in Sydney, Hobart and Perth, students dedicated to using their abilities and reaching their goals will find IMC an exciting place to study, learn and achieve.

The core values of IMC are integrity, capability, responsibility and curiosity. If you have the same values and aspirations as IMC, then there is much we can do together.

Professor Peter Eddey
Deputy President (Management), IMC



CAMPUS LOCATIONS

YOUR JOURNEY STARTS HERE

Sydney

Our Sydney campus is located at South Eveleigh, a heritage-listed site a stone's throw away from Redfern station. Located just minutes away from the CBD - Sydney's economic powerhouse and iconic landmarks including the Sydney Opera House and Sydney Harbour Bridge. Sydney's cosmopolitan beach lifestyle offers fabulous experiences, visit the iconic Bondi beach, or enjoy a multicultural experience in the heart of one of Australia's most exciting cities.



Hobart

Situated just a stone's throw away from the vibrant heart of Hobart CBD, our campus offers the perfect blend of accessibility and excellence. Located a 5-minutewalk from the bustling local shopping district, students enjoy easy access to everything they need, from essential supplies to trendy cafes and eateries. Our campus is conveniently surrounded by bus stops that provide seamless connections to the city and beyond. Join us and embark on your journey towards success in the heart of Tasmania's capital city.



Perth

Welcome to our Perth campuses, where endless opportunities await in one of Australia's most vibrant cities! Nestled just moments away from the dynamic Perth CBD, easily accessible by public transport, our prime location ensures that you're only a short ride away from all Perth has to offer. Surrounded by some of Perth's most iconic tourist highlights, ensuring that your student experience is as enriching as it is enjoyable. Join us in Perth and embark on an unforgettable journey in the heart of Western Australia's vibrant capital city.



AREAS OF STUDY

WHY ACCOUNTING AND DATA ANALYTICS



Data analytics is important to understand trends and patterns from the massive amounts of data that are being collected. It helps optimize business performance, forecast future results, understand audiences, and reduce costs.



The job market for data analytics professionals is expected to grow in coming years, with many industries looking to use the power of data to drive decision-making and improve business operations²



Forecast income of data analytic professionals with an average salary ranging from \$80,000 to \$120,000 annually*¹



Data analytics has become an essential tool for organisations across a wide range of industries. Organisations are able to gain insights into their businesses, and the world around them that were simply not possible before.³

1. Data Source: <https://www.simplilearn.com/what-is-big-data-analytics-article?tag=data%20analytics>
2. Data Source: <https://www.simplilearn.com/what-is-big-data-analytics-article?tag=data%20analytics>
3. Data Source: https://www.simplilearn.com/what-is-big-data-analytics-article?tag=data%20analytics#why_is_big_data_analytics_important

BACHELOR OF ACCOUNTING AND DATA ASSURANCE

CRICOS CODE: 114562G

OVERVIEW

Dive into the dynamic intersection of accounting and technology with our Bachelor of Accounting and Data Assurance. This innovative program is your gateway to a cutting-edge career where numbers meet cybersecurity, data analytics, and beyond.

DURATION

3 years full-time or 6 years part-time

ENTRY REQUIREMENTS

- Refer to <https://www.imc.edu.au/future-students/admission-information/undergraduate-admission-requirements> for more information

ENGLISH REQUIREMENTS

IELTS of 6.0 overall with minimum 5.5 in each band, or equivalent

CAREER OPTIONS

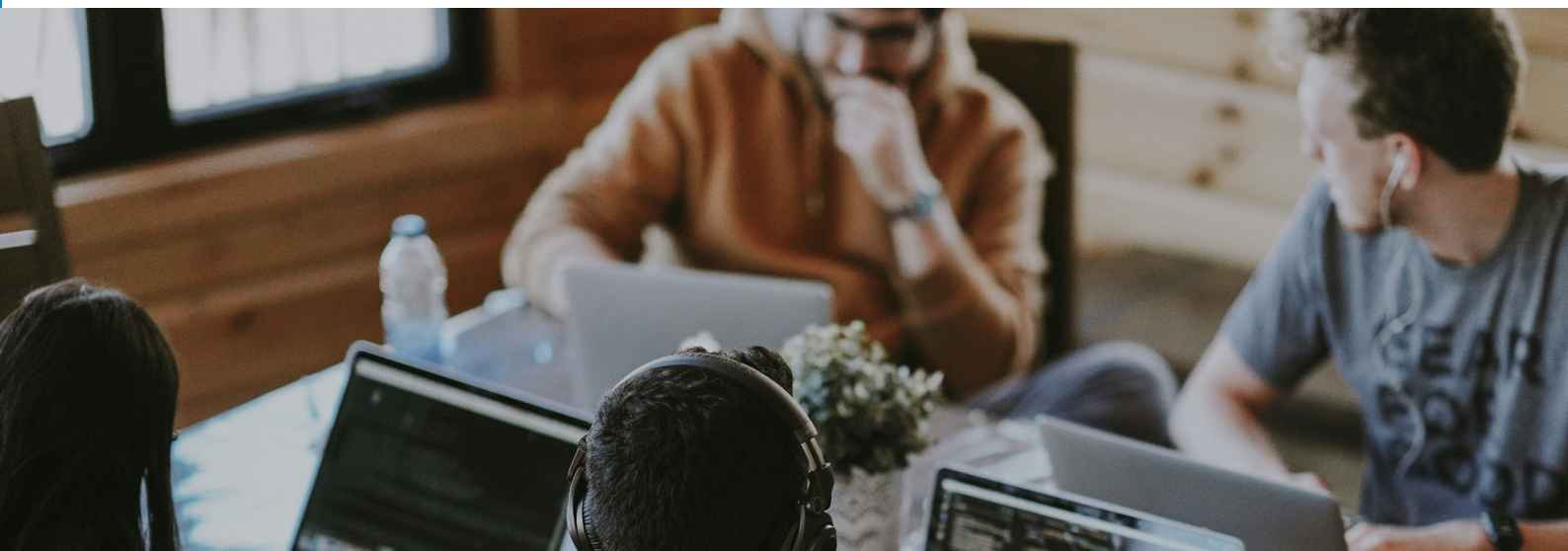
Prepare to enter a world of possibilities with positions in accounting and consulting firms, technology firms, public and private sector organisations and non-government entities. Depending upon specialisation, specific roles include accountant, auditor, financial analyst, data analyst, data security specialist, and management consulting (data-related).

For more information about course structure and course specialisations, please visit:
<https://www.imc.edu.au/future-students/course-information/undergraduate-courses/bachelor-of-accounting-and-data-assurance>



38.9% Projected employment growth for Cyber Security by 2026*

*Labourmarketinsights.gov.au 2023



BACHELOR OF INTERNATIONAL BUSINESS (ACCOUNTING)

CRICOS CODE: 068628B



OVERVIEW

The Bachelor of International Business is designed for students wishing to pursue accounting and business careers in an international context. Students will gain an understanding of key areas of business including economics, accounting, business communication, management, and marketing. The 1st year of the Bachelor of International Business is equivalent to the Diploma of Business program.

DURATION

3 years full-time, 6 years part-time

ENTRY REQUIREMENTS

- Refer to <https://www.imc.edu.au/future-students/admission-information/undergraduate-admission-requirements> for more information

ENGLISH REQUIREMENTS

IELTS of 6.0 overall with minimum 5.5 in each band, or equivalent

CAREER OPTIONS

The Bachelor of International Business has been accredited by the Certified Practising Accountants in Australia (CPA Australia) and the Chartered Accountants Australia and New Zealand (CAANZ). Graduates of the Accounting Major are eligible to apply for Associate Membership of CPA Australia. Students will also meet the academic requirements for entry to the CAANZ Program in Australia. They can work in fields such as: accounting, banking, economics, finance and management.

For more information about course structure, please visit:

<https://www.imc.edu.au/future-students/course-information/undergraduate-courses/bachelor-of-international-business/accounting-major/bachelor-of-international-business-accounting-major-course-structure>

BACHELOR OF LAWS

CRICOS CODE: 087704D

OVERVIEW

The degree is designed to equip students with the intellectual, critical and professional skills needed for success in the practice of law and other 21st century professional career paths. The program meets the requirements for the length and volume of study, as well as covering the requisite areas of legal knowledge, for admission to legal practice in NSW. These 11 compulsory areas of legal knowledge are commonly known as the Priestley 11.

DURATION

3 years full-time or 8 years part-time for students holding a Bachelor's or higher degree at the time of their enrolment.

CAREER OPTIONS

A law degree opens many doors to professional careers. Legal practice is one career option. Before admission to legal practice, graduates of the School of Law, like most other law graduates in Australia, will need to undertake an additional Practical Legal Training (PLT) course which supplements the study undertaken at law school.

For those who do not have an immediate interest in legal practice, graduates will be able to use their research, analytical, communication and negotiation, and other skills learnt in their law course in a range of career pathways in the private sector and in government.

ENGLISH REQUIREMENTS

- IELTS of 6.5 overall with minimum 6.0 in each band, or equivalent

ENTRY REQUIREMENTS

For students with higher education study:

- The applicant holds a Bachelor Degree at AQF level seven or equivalent, with a GPA of 4.0 out of 7.0, from a recognised higher education provider; OR
- The applicant has been admitted to candidature for a law degree in an Australian higher education provider.

For students with recent secondary education (within the past two years):

- Have completed the equivalent of the NSW Higher School Certificate (HSC) in Australia, achieving a level equivalent to an indicative ATAR score of 85; OR
- Have passed the International Baccalaureate examination with a result of 35 points or higher.

For more information about course structure, please visit: <https://www.imc.edu.au/future-students/school-of-law>

MASTER OF DATA ANALYTICS

CRICOS CODE: 111335J



INDUSTRY GROWTH

According to the Bureau of Labor Statistics, the employment of Computer and Information Research Scientists, which includes Data Analytics professionals, is projected to grow 15 percent from 2022 to 2032.

Source: <https://www.simplilearn.com/guide-to-masters-in-data-analytics-article?tag=data%20analytics>

OVERVIEW

In the Master of Data Analytics, you will learn how data is derived, stored and managed using computer information systems and networks, and the analytic tools that enable information to be extracted, visualised and applied in strategic and operational decision-making. You will learn to use high-order thinking skills in data-rich contexts, identify and manage contemporary threats to data security, and lead complex data projects to achieve planned outcomes.

DURATION

2 years full-time, 4 years part-time

CAREER OPTIONS

Business Analyst, IT systems analyst, Corporate Strategy Analyst, Social Media Data Analyst, Operations Analyst, Marketing Analyst, Data Scientist, Data Engineer, Data Analyst, Statistician, Computer network analyst, Data Security Manager, Consultant.

ENTRY REQUIREMENTS

- An Australian Bachelor's Degree (or equivalent qualification, including an overseas qualification),
- Completion of a Graduate Certificate in a relevant field of study (which must include at least one study of mathematics, statistics or quantitative analysis)



MASTER OF BUSINESS ADMINISTRATION (MBA)

CRICOS CODE: 112837A



Achieve an MBA in
2 years with just 12
units!

OVERVIEW

The IMC MBA is a generalist, broad-based advanced management degree that integrates management theory and business practice. Providing an integrated approach to management education, the MBA covers key functional business areas, including finance, accounting, marketing and human resources. The course also leads to an understanding of an organisation's internal dynamics (leadership and strategy) and the complexity of the firm's external economic environment.

DURATION

2 years full-time, 4 years part-time

CAREER OPTIONS

Business Analyst, Senior Business Analyst, Project Coordinator, Project Manager, General/Operations Manager, Chief Executive officer (CEO).

MASTER OF BUSINESS ADMINISTRATION (BUSINESS ANALYTICS)

CRICOS CODE: 103496C

OVERVIEW

As a specialisation within the Master of Business Administration program, this course combines essential management studies with a sequence of units in the area of data analytics.

The program of study includes the building blocks of business management with units in finance, economics, marketing, organisational behaviour, strategy, entrepreneurship, leadership and ethics. From this foundation, the MBA exposes students to cutting-edge units exploring big data, e-commerce, data management, data analytics and visualisation.

DURATION

2 years full-time, 4 years part-time

CAREER OPTIONS

Career opportunities include: Financial Analyst, Data Specialist, Data Analytics Manager, Technology Manager, Digital Banking Manager, Business intelligence analyst, Data and insights expert.

MASTER OF BUSINESS ADMINISTRATION (PROFESSIONAL ACCOUNTING)

CRICOS CODE: 103495D

OVERVIEW

As a specialization of the Master of Business Administration, the MBA (Professional Accounting) combines management studies with a sequence of accounting and related units that meet the requirements for provisional membership of Chartered Accountants ANZ and associate membership of CPA Australia. The MBA (Professional Accounting) is at the cutting edge with analytics, artificial intelligence and technology embedded across the curriculum.

DURATION

2 years full-time, 4 years part-time

CAREER OPTIONS

Careers include general management, marketing, entrepreneurship and start-ups, consulting and operations. Alternatively, graduates are eligible to enrol in the professional qualifying programs of CPA Australia and Chartered Accountants ANZ which can lead to a career as a qualified accountant in industry or professional practice.

ENTRY REQUIREMENTS FOR THE MASTER OF BUSINESS ADMINISTRATION DEGREES MBA, MBA (BA), MBA (PA)

ENTRY REQUIREMENTS

- An Australian Bachelor's Degree (or equivalent qualification, including an overseas qualification),
- Completion of a Graduate Certificate or Graduate Diploma in a relevant field, or

ENGLISH REQUIREMENTS

IELTS 6.5 with no band less than 6.0, or an equivalent result from another recognised assessment system.



MASTER OF MARKETING

CRICOS CODE: 0100487

OVERVIEW

The Master of Marketing equips students with foundational, technical, and specialised knowledge essential for senior marketing managers. It covers various business contexts such as consumer goods, services, digital, and international markets. Topics include market research, buyer motivations, competitive analysis, and environmental trends. Emphasis is placed on practical application, problem-solving, decision-making, and staying current with marketing trends.

DURATION

2 years full-time

CAREER OPTIONS

Marketing Specialist, Senior Marketing Director, Marketing Manager, Content Marketing Specialist, Events Specialist, Digital Marketer, Social Media Manager.

ENTRY REQUIREMENTS

- An Australian Bachelor's Degree (or equivalent qualification, including an overseas qualification)
- Completion of a Graduate Certificate or
- Graduate Diploma in any field

ENGLISH REQUIREMENTS

IELTS Academic A minimum overall score of 6.0 with no individual band less than 5.5 or equivalent.



Get industry ready with the

CAREER EDGE PROGRAM

The Career Edge program at IMC helps students transition into the workforce by providing them with sought-after skills and experience. An important part of being ready to enter the workforce is building your practical professional skills. Here at IMC, we have a number of initiatives to help prepare our students for their careers. We call this IMC's Career Edge. We have a strong belief that your education is more than just what you learn in the classroom. Through IMC's career development programs, our students will be able to turn the theory they learn in class into real life experiences. These experiences will help shape our students to be outstanding candidates in today's highly competitive employment market.

HOW DOES IMC'S CAREER EDGE WORK?

IMC's Career Edge is made up of a number of programs that aim to help our students become career ready during their studies so that they will be able to transition into the workforce confidently after graduation. Our students are encouraged to attend Career Prep Workshops during their studies at IMC. Industry professionals are invited to IMC to present and offer advice on resume writing, interview skills and other insights to prepare our students for the first step of their job-seeking path. Students will also have the opportunity to undertake a virtual internship as part of their elective units for eligible courses.

WHAT IS A VIRTUAL INTERNSHIP?

A Virtual Internship is a professional development, employability enrichment, and up skilling program which involves you undertaking an online work placement with a company. Instead of commuting or traveling, you'll complete the internship from your laptop in the comfort of your home (or whichever location you choose).

FEATURES OF THE INTERNSHIP

Assigned Internship Coach to complete midpoint and end of program coaching calls with delivery of Global Career Management Plan (GCMP) and Global Employability certificate.

WEEKLY GROUP DISCUSSIONS

A place where the moderator will ask guided group discussions as well as open the floor to any inquiries and concerns.

INTERNATIONAL TUITION FEES

UNDERGRADUATE

COURSE NAME	CRICOS CODE	DURATION	TOTAL TUITION FEE (AUD)
Diploma of Business	068626D	1 year	\$21,000
Diploma in Applied Finance and Accounting	089806D	1 year	\$21,000
Associate Degree of Business	068627C	2 years	\$42,000
Associate Degree of Applied Finance and Accounting	089807C	2 years	\$42,000
Bachelor of Accounting and Data Assurance	114562G	3 years	\$72,000
Bachelor of International Business	068628B	3 years	\$63,000
Bachelor of Applied Finance and Accounting	089808B	3 years	\$63,000
Bachelor of Laws	087704D	4 years	\$96,000

POSTGRADUATE

COURSE NAME	CRICOS CODE	DURATION	TOTAL TUITION FEE (AUD)
Graduate Certificate in Accounting	074225D	0.5 years	\$11,960
Graduate Certificate in Data Analytics	111337G	0.7 years	\$13,200
Graduate Certificate in Business	0100485	0.5 years	\$11,960
Graduate Certificate in Business Management	080011A	0.5 years	\$11,960
Graduate Certificate in Financial Technology Management	0100488	0.5 years	\$11,960
Graduate Diploma of Accounting	074226C	1 year	\$23,920
Graduate Diploma of Business Administration	096895F	1 year	\$23,000
Graduate Diploma of Data Analytics	111336H	1 year	\$26,400
Graduate Diploma of International Business	080016G	1 year	\$23,920
Graduate Diploma of Marketing	0100486	1 year	\$23,920
Graduate Diploma of Financial Technology Management	0100489	1 year	\$23,920
Master of Professional Accounting	074227B	1.5 years	\$35,880
Master of Professional Accounting Services	074228A	2 years	\$47,840
Master of International Business	080013K	1.5 years	\$35,880
Master of Marketing	0100487	2 years	\$35,880
Master of Business Administration (16 units)	096894G	2 years	\$46,000
Master of Business Administration (12 units)	112837A	2 years	\$49,500
Master of Business Administration (Digital Business Applications)	103497B	2 years	\$46,000
Master of Business Administration (Business Analytics)	103496C	2 years	\$46,000
Master of Business Administration (Professional Accounting)	103495D	2 years	\$46,000
Master of Business Administration (FinTech Management)	103494E	2 years	\$46,000
Master of Accounting Intelligence	0102137	2 years	\$47,840
Master of Applied Financial Technology and Block-Chain	0102140	2 years	\$47,840
Master of Data Analytics	111335J	2 years	\$52,800
Master of Big Data Auditing	0102138	2 years	\$47,840

Terms and Conditions

All tuition fees are subject to change. Please check our website for our refund policy: <https://www.imc.edu.au/future-students/fees>

